Diploma Thesis from the year 2007 in the subject Business economics - General, grade: 1.3, European Business School - International University Schloß Reichartshausen Oestrich-Winkel, language: English, abstract: Despite its apparent economic importance and increasing scientific devotion, the field of entrepreneurship within the area of business sciences is quite young. However, in the last decades research in the respective areas has grown rapidly, meanwhile providing a considerable and presentable coverage of different topics and areas, having brought forward several theories and concepts. Nevertheless, there are still many blank fields left which urge for exploration. For example, politicians cannot foster entrepreneurship in the most efficient way, as there is no general agreement which group of entrepreneurs or type of ventures are the most welfare gaining ones. Also, neither is it clear yet which entrepreneurial abilities are the most important ones, nor how they can be acquired or conveyed. Generally, acknowledged scholars as Shane/Venkataraman (2000) postulate to focus the research on the actual core of entrepreneurship, the entrepreneur himself. In accordance with this point, several authors further have agreed on focusing on multiple founders, so-called habitual entrepreneurs, supposably providing the best insights and the most valuable information about the field of entrepreneurship. As one of the precursors to this idea, MacMillan expressed that researching anything else than habitual entrepreneurs actually leads to misleading results and besides, in any other research area, it is always the professionals and/or power users acting as the research objects. More recently, Sarasvathy introduced a further extension of the concept: entrepreneurial re-search should shift its focus from the singular relation between one firm and the entrepreneur to a multilateral one. Thus, the firms are to be considered instruments of the entrepreneur who is the actual research object of the present study. Hence, the aim of this explorative study is to reduce the gaps in the research area of entrepreneurship, allowing for the above-mentioned concepts. This is accomplished by firstly providing another step into the direction of a comprehensive and widely accepted typology. Secondly, a thorough literature review of the actual state of research is provided. Thirdly, an empirical analysis will help to improve the general understanding of entrepreneurship as well as habitual entrepreneurs in Germany. The actual research perspective is three-fold, shedding light on the population and characteristics as well as performance of German habitual entrepreneurs and their ventures.

Some Demographic Characteristics of Malaysian Entrepreneurs - Mohamad Khidzir Yusof - 2005

Habitual Entrepreneurship - Christian Weiss - 2010-04-19

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Personality Traits of Entrepreneurs - Sari Pekkala Kerr - 2018-07-04
Collects and organize the latest findings on the prevalence of various personality traits among the entrepreneurial population and their impact on venture performance covering academic work ranging from economics to psychology to management studies.

Successful Entrepreneurship - Mirjam van Praag - 2005-01-01
Higher employment, economic growth and innovation are fundamental objectives of modern economies. One effective means of attaining these goals is the development of successful entrepreneurs, and this book aims to provide a deeper, research-based understanding of the factors influencing successful entrepreneurship. Mirjam van Praag compares and contrasts the economic theory of entrepreneurship with determinants of successful entrepreneurship derived from empirical evidence, in an attempt to discover what makes for an accomplished entrepreneur. The author's state-of-the-art historical, theoretical and empirical research on successful entrepreneurship - all from a explicit
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Essay from the year 2019 in the subject Business economics - Company formation, Business Plans, grade: 1,3, Leuphana Universität Lüneburg, course: Entrepreneurship, language: English, abstract: The goal of this essay is to evaluate whether the 20-year-old entrepreneur is a myth or reality. Therefore, findings of the research on the field of entrepreneurship considering the relationship between the entrepreneur's age and the creation of new ventures are discussed. In recent years the field of entrepreneurship has received increasing attention in both research and practice. Currently policy makers around the world promote entrepreneurship and new venture creation because entrepreneurial activity contributes to economic development by introducing innovations, generating employment and increasing productivity by increased competition. A large body of empirical research explores the personality characteristics, motivations and objectives of the entrepreneurial individual. Researchers address questions like why entrepreneurs decide to create new ventures, what motivates them to take risks and what differentiates entrepreneurs from non-entrepreneurs. Nonetheless, there are still several myths and misconceptions that surround the field of entrepreneurship.

ICIE 2016 Proceedings of the 4th International Conference on Innovation and Entrepreneurship - Dr Kenneth A. Grant and Dr Sean Wise - 2016

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Scholars and policy makers have long recognized entrepreneurship as a powerful engine of economic growth. There is clear evidence, however, that when it comes to social entrepreneurship, policy attention has not been matched by growth in scholarly research. This volume illustrates the type of empirical effort that must take place for the field to advance. The authors review the latest research in the field and then address the many challenges - heterogeneous institutions, geographies and cultures, fast evolving practices, the lack of reliable large datasets, and fragmented theory building that have hampered the development of this research. In many ways, the fundamental questions relating to the rationale and definitions of social entrepreneurship are still very much a work in progress. The main characteristics emerging from the theoretical and empirical discussions in this volume exemplify such complexity. This volume will inspire future researchers to pursue cross-disciplinary theory building, with the aim of building on what we already know and resolving what remains controversial. It will also help researchers think creatively about how their work can inform practice and policy making through the initial design of the research model. This book offers an empirical approach to social entrepreneurship, that researchers, students and policy makers will find invaluable.

**Women as Entrepreneurs** - Timothy S. Mescon - 1983

**The Entrepreneurial Personality** - Elizabeth Chell - 1991-01-01

**Portfolio Entrepreneurship in Slovakia** - Branislav Zurik - 2014-07-17

Business in the beginning of the 21-st century faces very turbulent times as the developments on the debt-crises have threatened the European market. These turbulent times are characterized by doubts on financial markets, the rising of state taxes and inflation, which turns also in difficulties for small and medium sized enterprises. Especially the group of small and medium sized enterprises, which cannot benefit from economies of scale and scope and other advantages, are threatened the most. It requires special alertness in spotting ideas and to combine resources to overcome this entrepreneurial disaster crossing Europe. Especially for small export-oriented countries like Slovakia, which depends on foreign trade, must handle this situations very patient and carefully in order to protect their own small and medium sized enterprises and thus its cultures, fast evolving practices, the lack of reliable large datasets, and fragmented theory building that have hampered the development of this research. In many ways, the fundamental questions relating to the rationale and definitions of social entrepreneurship are still very much a work in progress. The main characteristics emerging from the theoretical and empirical discussions in this volume exemplify such complexity. This volume will inspire future researchers to pursue cross-disciplinary theory building, with the aim of building on what we already know and resolving what remains controversial. It will also help researchers think creatively about how their work can inform practice and policy making through the initial design of the research model. This book offers an empirical approach to social entrepreneurship, that researchers, students and policy makers will find invaluable.
represents a complex view about portfolio entrepreneurs with special focus on a region of the Slovak Republic, which is the country of analysis. It delivers new insights about the personality and abilities, capabilities, skills and traits of portfolio entrepreneurs. Thus delivers a special significance for the development of portfolio entrepreneurship, which is derived from the entrepreneurship research. Furthermore this diploma thesis represents a kind of forerunner in this research area for the Slovak Republic as no comparable research done on this theme could be researched during the conducting of the analysis. The reader will have the chance to find out valuable information about the state of the art literature contributed by other authors in the theoretical part of this thesis. This literature research has been developed from English speaking literature and is notified at the end of the diploma thesis, what makes it affordable for subsequent studies. Subsequently, the results of this study, which has been built on the grounds of extensive literature review, will be presented in the results part. These results have been obtained by a series of in-depth interviews with researched successful portfolio entrepreneurs. In consequence the results come up with new, until now not researched results presented in a very user friendly kind, enriched by citations of portfolio entrepreneurs, expressed during the in-depth interview. []

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characteristics-of-entrepreneurs-an-empirical-analysis

The editors aim to provide evidence and increased understanding of this growing phenomenon. Social Entrepreneurship is gaining recognition as a key element of economic and social development. It embraces a wide set of situations with a broad scope of activities in for-profit and non-profit organizations interested in social performance and/or in economically profitable performance, with an emphasis on achieving social aim. In the strict sense, social entrepreneurship corresponds to entrepreneurs whose main concern is to achieve social objectives rather than to obtain personal financial profits. However, there is still much to be learned about the dynamics and processes of social entrepreneurship. The current literature in the field has tended to focus on psychological experiences and personal characteristics, or on organizational perspectives such as resources, capabilities and leadership. This book intends to provide theoretical frameworks and empirical studies to this very new and broad field.

Specifically, this book provides a collection of contemporary research in the following topics:

- How to create opportunity through social innovation
- How to detect entrepreneurial opportunity to meet social needs
- How to develop social entrepreneurship, while still seeking profits
- How to discover opportunities for different forms of social entrepreneurship

Featuring contributions from around the world, this book is a valuable source for students, academics, researchers, policy makers, and professionals in the area of social entrepreneurship.

Social Entrepreneurship in Non-Profit and Profit Sectors - Marta Peris-Ortiz - 2017-02-27

This volume examines the theoretical and empirical landscape of social entrepreneurship in both non-profit and profit sectors. It extends the traditional view of social entrepreneurship to include the environmental and institutional factors that affect the emergence of social entrepreneurship activities, such as formal laws, regulations, procedures and informal institutions. The editors aim to provide evidence and increased understanding of this growing phenomenon. Social Entrepreneurship is gaining recognition as a key element of economic and social development. It embraces a wide set of situations with a broad scope of activities in for-profit and non-profit organizations interested in social performance and/or in economically profitable performance, with an emphasis on achieving social aim. In the strict sense, social entrepreneurship corresponds to entrepreneurs whose main concern is to achieve social objectives rather than to obtain personal financial profits. However, there is still much to be learned about the dynamics and processes of social entrepreneurship. The current literature in the field has tended to focus on psychological experiences and personal characteristics, or on organizational perspectives such as resources, capabilities and leadership. This book intends to provide theoretical frameworks and empirical studies to this very new and broad field.

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The Emergence of Entrepreneurial Behaviour - Susana C. Santos - 2017-02-24

In recent years entrepreneurship has become one of the most popular fields of research in management studies. As the subject has broadened, increasing attention has been paid to the behavioural aspects of different practices to identify and pursue entrepreneurial opportunities. This timely book analyses three key strands of contemporary research into entrepreneurial behaviour: intention, education and orientation. It offers novel insights that can be applied to foster entrepreneurial activities in different settings.

Social Entrepreneurship in Non-Profit and Profit Sectors - Marta Peris-Ortiz - 2017-02-27
Entrepreneurship, Innovation and Economic Crisis - Klaus Rüdiger - 2013-10-23
This book looks at entrepreneurship and innovation as ways out of the economic crisis in Europe and other regions, and examines the main theoretical issues and practices related to this analysis. The volume addresses such questions as: From an institutional perspective, how do economic crisis conditions affect different types of entrepreneurs and entrepreneurship? Is it useful for public policymakers and entrepreneurs to understand the basic characteristics of entrepreneurial activity, relations between the institutional environment and entrepreneurship and among entrepreneurship, innovation and social change? Featuring case studies from several industries and countries, and a variety of methodological, theoretical, and empirical approaches, the authors build a compelling narrative on the dynamics of entrepreneurship and innovation as drivers of economic growth and organizational renewal. They demonstrate that the strategic and operational relationships that entrepreneurship creates within and outside the enterprise are a fundamental route for leading and mobilizing economic and social resources that permit innovation at the organizational level and in relationships with suppliers, customers, and other stakeholders - in turn, enabling technological innovation, creating new revenue streams through new productive activities and new demand, and ultimately facilitating emergence from economic crisis. The authors consider social, gender, and generational aspects of entrepreneurship, as well as the institutional conditions necessary to promote entrepreneurial activity.

Brings together contributors from different disciplinary backgrounds within the business field to employ various methodologies to study the phenomenon of entrepreneurship. Presenting empirical research on myriad entrepreneurship topics in Europe, this volume is intended for those who have a specific interest in entrepreneurship.

Taiwan's Economic Transformation in Evolutionary Perspective - Fu-Lai Tony Yu - 2007
Since the end of the Second World War, Taiwan has transformed in around 60 years time from a farmland to a high tech industrial economy. This book examines entrepreneurship, innovative
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Entrepreneurship and Business - Miguel-Angel Galindo - 2008-10-25
Miguel-Angel Galindo Martín, Joaquín Guzman Cuevas and Domingo Ribeiro Soriano University of Castilla-La Mancha, Albacete, Spain University of Sevilla, Sevilla, Spain University of Valencia, Valencia, Spain The economic growth and the progress of the nations have been two issues that have worried to the economists during centuries. The classical eco-mics books have developed different theories and considered several factors that could explain those processes. Unfortunately, a single answer has not been obtained and nowadays economists try also to achieve a response to the mechanism of economic growth. Economic growth has been considered as one of the most relevant economic policy. As it is well known, the validity of an economic policy is measured in terms of economic growth rate. It is supposed that those countries that obtain a higher economic growth rate are designing more efficient economic policies than those that show lower rates. The main corollary to this hypothesis is that the developing countries must follow and copy the economic policies designed by the developed countries.

Handbook of Research on Ethnic Minority Entrepreneurship - Leo Paul Dana - 2007
Professor Dana and his colleagues have carefully and successfully put together a collection of chapters on ethnic minority entrepreneurship from all parts of the world. The book comprises eight parts and 49 chapters. Undoubtedly, given the massive size and content of a 835-page book, it is fair to ask, is it value for money? The answer is unequivocally yes! A further comment on the content of the book should probably reassure potential readers and buyers of the book. . . This collection is undoubtedly rich, creative and varied in many respects. Therefore, it will be of great benefit to researchers and scholars alike. . . I will strongly recommend this book to researchers, students, teachers and policymakers. Aminu Mamman, International Journal of Entrepreneurial Behaviour and Research
The volume presents an impressive panorama of studies on ethnic entrepreneurship ranging from Dalits in India to Roma entrepreneurs in Hungary. B.P. Corrie, Choice From a focus on middle-man minorities in the 1950s, the study of minority ethnic entrepreneurship has evolved into a vast undertaking. A major ingredient in this expansion is the massive population movements of the past thirty years that have created ethnic minority communities in almost all advanced economies. From New York to San Francisco, from Birmingham to Hamburg, from the Chinese in Canada, to the Turks in Finland, to the Ghanians in South Africa to the Lebanese
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Peter Kilby, Wesleyan University, US

The new Handbook of Research on Ethnic Minority Entrepreneurship, edited by Léo-Paul Dana, constitutes a major contribution to the literature on ethnic enterprise. Unlike previous work, which tended to focus on one country or one region of the world, this book is global in scope. You will find chapters on America, Europe, and Asia, as well as integrative essays that review important principles and concepts from the literature on ethnic entrepreneurship. I particularly appreciate the historical and evolutionary framework within which the contributions are situated. This book belongs on the shelf of everyone who has an interest in immigration and entrepreneurship or ethnic entrepreneurship more generally. Howard Aldrich, University of North Carolina, US

This exhaustive, interdisciplinary Handbook explores the phenomena of immigration and ethnic minority entrepreneurship in light of marked changes since the mid-twentieth century and the advent of easier, more affordable travel and more open and integrated national economies. The international contributors, key experts in their respective fields, illustrate that myriad ethnic minorities exist across the globe, and that their entrepreneurship can and does significantly influence national economies. The contributors go on to promote our understanding of which factors make for successful entrepreneurship, and, perhaps more importantly, how negative political consequences that members of successful entrepreneurial ethnic minorities might face can be minimized. This extensive collection of current research on entrepr

Chicano Entrepreneurship in Rural California - Bea Violanda Calo - 1995

Executive Teams in Research-Based Spin-Off Companies - Rigo Tietz - 2013-04-10

Research-based spin-off companies are a special subgroup of new technology-based ventures and play an important role for innovation and economic development. Executive teams of academic spin-offs face several challenges in building up sustainable and profitable ventures, because they often lack managerial and entrepreneurial skills. Based on a quantitative analysis of 193 German spin-offs RigoTietz examines the relationships between executive team characteristics, strategic decision making, and firm performance. The study contributes to the entrepreneurship and strategic management literature and has practical implications for entrepreneurs and managers, policymakers and practitioners of start-up initiatives and technology transfer organisations.

Engineering Education and Management - Liangchi Zhang - 2011-11-23

This is the proceedings of the selected papers presented at 2011 International Conference on Engineering Education and Management (ICEEM2011) held in Guangzhou, China, during November 18-20, 2011. ICEEM2011 is one of the most important conferences in the field of Engineering Education and Management and is co-organized by Guangzhou University, The University of New South Wales, Zhejiang University and Xi’an Jiaotong University. The conference aims to provide a high-level international forum for scientists, engineers, and students to present their new advances and research results in the field of Engineering Education and Management. This volume comprises 121 papers selected from over 400 papers originally submitted by universities and industrial concerns all over the world. The papers specifically cover the topics of Management Science and Engineering, Engineering Education and Training, Project/Engineering Management, and Other related topics. All of the papers were peer-
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Education and Management.

**Cultural Entrepreneurship** - Annette Naudin -
2017-10-31
This book explores the lived experience of
cultural entrepreneurship examining the
challenges associated with cultural labour
including the insecurities of managing precarious
working conditions. Drawing on interviews
conducted with cultural workers, Cultural
Entrepreneurship focuses on how individuals
articulate their experience of entrepreneurship in
the cultural and creative industries. Noting the
importance of place, the local cultural milieu is
examined as a means of situating entrepreneurial
practices through cultural and enterprise
policies, local networks, and significant
relationships. Within this framework, the cultural
entrepreneurs’ stories reveal means of
subverting or re-interpreting identities and the
possibility for ‘rethinking cultural
entrepreneurship.’ Aimed at researchers,
academics and students investigating cultural
entrepreneurship, cultural policy and cultural
labour, Cultural Entrepreneurship will
additionally be of value to creative industry
consultants, cultural policymakers, and those
setting up creative enterprises. Researchers from
fields such as geography, investigating different
aspects of the cultural industries in relation to
cultural policy and place, will also find this book
to be a useful contribution.

**Social and Sustainable Entrepreneurship** - G.
Thomas Lumpkin - 2011-07-25
Considers the issues of social and sustainable

reflects how the European landscape of definitional issues such as the distinctions between social, sustainable, and environmental entrepreneurship, or proposes social entrepreneurship research agendas based on key research questions found in prior studies.

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Consider the issues of social and sustainable entrepreneurship. This title tackles lingering definitional issues such as the distinctions between social, sustainable, and environmental entrepreneurship, or proposes social entrepreneurship research agendas based on key research questions found in prior studies.

**The Dynamics Between Entrepreneurship, Environment and Education** - Alain Fayolle - 2008-01-01
The book . . . does exactly what the editors say it does, it delivers a rich variety of European research. . . it comprehensively inspires important and worthwhile dialogue. Anne M.J. Smith, International Journal of Entrepreneurship & Innovation This overview of the current research in the field will provide academics, researchers and policy makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research. International Journal of Sustainability in Higher Education The authors of the chapters offer a broad variety of topics and approaches that significantly contribute to the understanding of changes in society, and the diversity of the contexts in which entrepreneurship occurs. I am convinced that the book will inspire a dialogue, not only among researchers, but also between research and policy-makers in order that the changes and dynamics of society be better understood. From the foreword by Hans Landström, Lund University, Sweden This book introduces the expanding European dialogue between entrepreneurship, environment and education. It considers the shape, dimensions and horizon of this multidisciplinary landscape in entrepreneurship research. The striking differences and contradictions in entrepreneurial activities, readiness and innovativeness within European countries and the proactive attitude and activities of European competitors impose a demand for a better understanding of the complex dynamics. The Dynamics between Entrepreneurship, Environment and Education entrepreneurship research is now more complex than ever. It presents an overview of the current state of entrepreneurship research in Europe and also reflects on the future directions of research in this field. The dynamics between entrepreneurship and society are evaluated, and the discussion is then continued from an education perspective. The authors also focus on the ability and capability of different kinds of ventures to compete in different contexts. This comprehensive overview of the current research in the field will provide academics, researchers and policy-makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research.
Cultural Values and Entrepreneurship - Francisco Liñán - 2017-10-02
Cultural Values and Entrepreneurship aims to broaden and deepen our understanding of which elements of ‘culture’ influence, or are influenced by, entrepreneurial activity. Differences in entrepreneurial activity among countries, and regions within those countries, are persistent and cannot be fully explained by institutional and economic variables. A substantial number of these differences have been attributed to culture, and it is clear that some socio-cultural practices, values and norms are more conducive to driving or inhibiting entrepreneurial intentions and activity. However, we need to dig deeper into ‘how’ and ‘why’ cultural practices, and underlying values and norms, matter in entrepreneurial action, in order to fully understand the complexities of the processes, without making cross-cultural or cross-national generalisations. Unique cultural, national, and institutional contexts present different practices in terms of opportunities and challenges for driving entrepreneurial action. The contributions in this book consider some of the many different facets of the culture-entrepreneurship relationship, and offer valuable insights to our understanding of the field. This book was originally published as a special issue of Entrepreneurship & Regional Development.

Journal of Small Business and Entrepreneurship - - 1990-07
Journal of Small Business and Entrepreneurship - - 1990-07
Journal of Small Business and Entrepreneurship - - 1991-07
Journal of Small Business and Entrepreneurship - - 1991-07
ECIE 2021 16th European Conference on Innovation and Entrepreneurship Vol 1 - Dr Florinda Matos - 2021-09-16
These proceedings represent the work of contributors to the 16th European Conference on Innovation and Entrepreneurship (ECIE 2021), hosted by ISCTE Business School, Instituto Universitário de Lisboa, Portugal on 16-17 September 2021. The Conference Chair is Dr. Florinda Matos and the Programme Co-Chairs are Prof Maria de Fátima Ferreiro, Prof Álvaro Rosoi and Prof Isabel Salavisa all from Instituto Universitário de Lisboa, Portugal. ECIE is a well-established event on the academic research calendar and now in its 16th year, the key aim remains the opportunity for participants to share...
ideas and meet the people who hold them. The conference was due to be held at Instituto Universitário de Lisboa, Portugal, but due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The keynote presentation is given by Soumodip Sarkar, Vice-Rector, from University of Évora, Portugal on the topic of Social Intelligence. The second day of the conference will open with an address by Professor Vittorio Loreto, Sapienza University of Rome, Italy, who will talk about Exploring the adjacent possible: play, anticipation, surprise.

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**Research Handbook on Entrepreneurship in Emerging Economies** - Paresha Sinha - 2020-02-28
This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.

**Entrepreneurship and Culture** - Andreas Freytag - 2009-12-01
The book is an innovative compilation of papers that explore the relationship between cultural features and entrepreneurship. The relative stability of differences in entrepreneurial activity across countries suggests that other than economic factors are at play. The contributions to this edited volume deal with the foundations of entrepreneurship and with the effects of different cultural settings on the incidence and success of entrepreneurs. Topics are individual decision making in a cultural context, regional aspects of entrepreneurship, cross-country differences, and the influence of culture on entrepreneurial activity.
while the third and fourth present case studies making in a cultural context, regional aspects of entrepreneurship, cross-country differences, and the influence of culture on entrepreneurial activity.

This book presents a state-of-the-art portrait of entrepreneurship in the transition economies of Central and Eastern Europe (CEE) and the Commonwealth of Independent States (CIS) as well as Georgia and Ukraine. Based on new empirical evidence, it highlights major trends in, characteristics and forms of entrepreneurship common to countries in transition. The contributions cover topics such as levels of opportunity-based entrepreneurship, incentives for innovation, dominance of large-scale international corporations, the role of family businesses, and opportunities for grass-roots entrepreneurship. The first part of the book focuses on theoretical considerations regarding the establishment of sustainable entrepreneurial ecosystems and private business. In turn, the second part offers cross-border studies of entrepreneurial environments and activities, while the third and fourth present case studies on the current state and unique characteristics of entrepreneurship in various countries of the CEE and CIS as well as Georgia and Ukraine. Finally, the last parts discuss the role of institutions and policy recommendations.

**Technology Entrepreneurship** - Natasha Evers - 2014-03-11
Integrating theory and practice, this book provides students with the knowledge, skills and practical approaches needed to deal with the challenges involved in managing, commercialising and marketing technological innovation and new business development.

**Journal of Small Business and Entrepreneurship** - - 1995-04

**Handbook of Research on Innovation and Entrepreneurship** - David B. Audretsch - 2011-01-01
This path-breaking Handbook analyses the foundations, social desirability, institutions and geography of innovation and entrepreneurship. Leading researchers use their outstanding expertise to investigate various aspects in the context of innovation and entrepreneurship such as growth, knowledge production and spillovers, technology transfer, the organization of the firm, industrial policy, financing, small firms and start-ups, and entrepreneurship education as well as the characteristics of the entrepreneur. There is much in this Handbook that will prove to be informative and stimulating, especially for academics and post-graduate students in economics and management. Those starting a PhD in innovation or entrepreneurship will find this book essential reading.
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**Behavioral Predictive Modeling in Economics** - Songsak Sriboonchitta - 2020-08-05
This book presents both methodological papers on and examples of applying behavioral predictive models to specific economic problems, with a focus on how to take into account people’s behavior when making economic predictions. This is an important issue, since traditional economic models assumed that people make wise economic decisions based on a detailed rational analysis of all the relevant aspects. However, in reality – as Nobel Prize-winning research has shown – people have a limited ability to process information and, as a result, their decisions are not always optimal. Discussing the need for prediction-oriented statistical techniques, since many statistical methods currently used in economics focus more on model fitting and do not always lead to good predictions, the book is a valuable resource for researchers and students interested in the latest results and challenges and for practitioners wanting to learn how to use state-of-the-art techniques.

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**Entrepreneurial Complexity** - Matthias Dehmer - 2019-02-25
Entrepreneurial Complexity: Methods and Applications deals with theoretical and practical results of Entrepreneurial Sciences and Management (ESM), emphasising qualitative and quantitative methods. ESM has been a modern and exciting research field in which methods from various disciplines have been applied. However, the existing body of literature lacks the proper use of mathematical and formal models; individuals who perform research in this broad interdisciplinary area have been trained differently. In particular, they are not used to solving business-oriented problems mathematically. This book utilises formal techniques in ESM as an advantage for developing theories and models which are falsifiable. Features Discusses methods for defining and measuring complexity in entrepreneurial sciences Summarises new technologies and innovation-based techniques in entrepreneurial sciences Outlines new formal methods and complexity-models for entrepreneurship To date no book has been dedicated exclusively to use formal models in Entrepreneurial Sciences and Management.

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Differences of Founder Characteristics in High-Tech Spin-Offs. Which factors influence the decision to become a startup-founder? - Michael Strommer - 2016-07-07 Bachelor Thesis from the year 2016 in the subject Business economics - Investment and Finance, grade: 1,3, Technical University of Munich (TUM School of Management), language: English, abstract: Entrepreneurship is a booming topic. More and more entrepreneurs set out to launch their own startups to eventually turn them into unicorns one day. But what makes people choose a risky, unsafe alternative over a safe, waged employment? I dug into personal motives, social and cultural aspects to fully understand the drivers of entrepreneurship. To get empirical evidence, a study among startup founders from TU Munich was conducted. Chapter 1 will therefore describe the nature of HTSOs, differentiate their nature from non-technology start-ups and further highlight their importance in securing economic progress. After getting an understanding of the topic’s importance to the business community and why exactly such specific foundations are subject of this thesis, the focus in Chapter 2 shifts from an institutional to a personal level. Chapter 2 will investigate different theories which explain how an individual’s characteristics and personality are shaped throughout the course of life. This is important to get an understanding of the core subject of this thesis, the individuals who have come-up with promising innovations and founded their own spin-off. Research on start-ups and their founders is relatively new compared to traditional fields of studies, but has already contributed remarkable insights into founder characteristics, personality traits of founders and success factors of start-ups in general. Chapter 3 is dedicated to the empirical section of this thesis, describing the methodology of the survey and conducting a descriptive analysis of the discussed and elaborated on in more detail.

The Economics of Entrepreneurship - Simon C. Parker - 2018-04-05
This second edition provides a comprehensive and up-to-date overview of the field of entrepreneurship, principally from an economics perspective.
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